



2014-2020


The Creative Europe Programme

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Creative
Europe



2014-2020

ABOUT CREATIVE EUROPE

- Funding scheme running 7 years (2014-2020) involving 39 countries
- General objectives:
 - Help safeguard Europe's cultural and linguistic diversity
 - Strengthen the competitiveness of European cultural and creative sectors
- Aimed at cultural/audiovisual organisations (private/public, big/small) who wish to work across borders
- Projects can involve any cultural sector

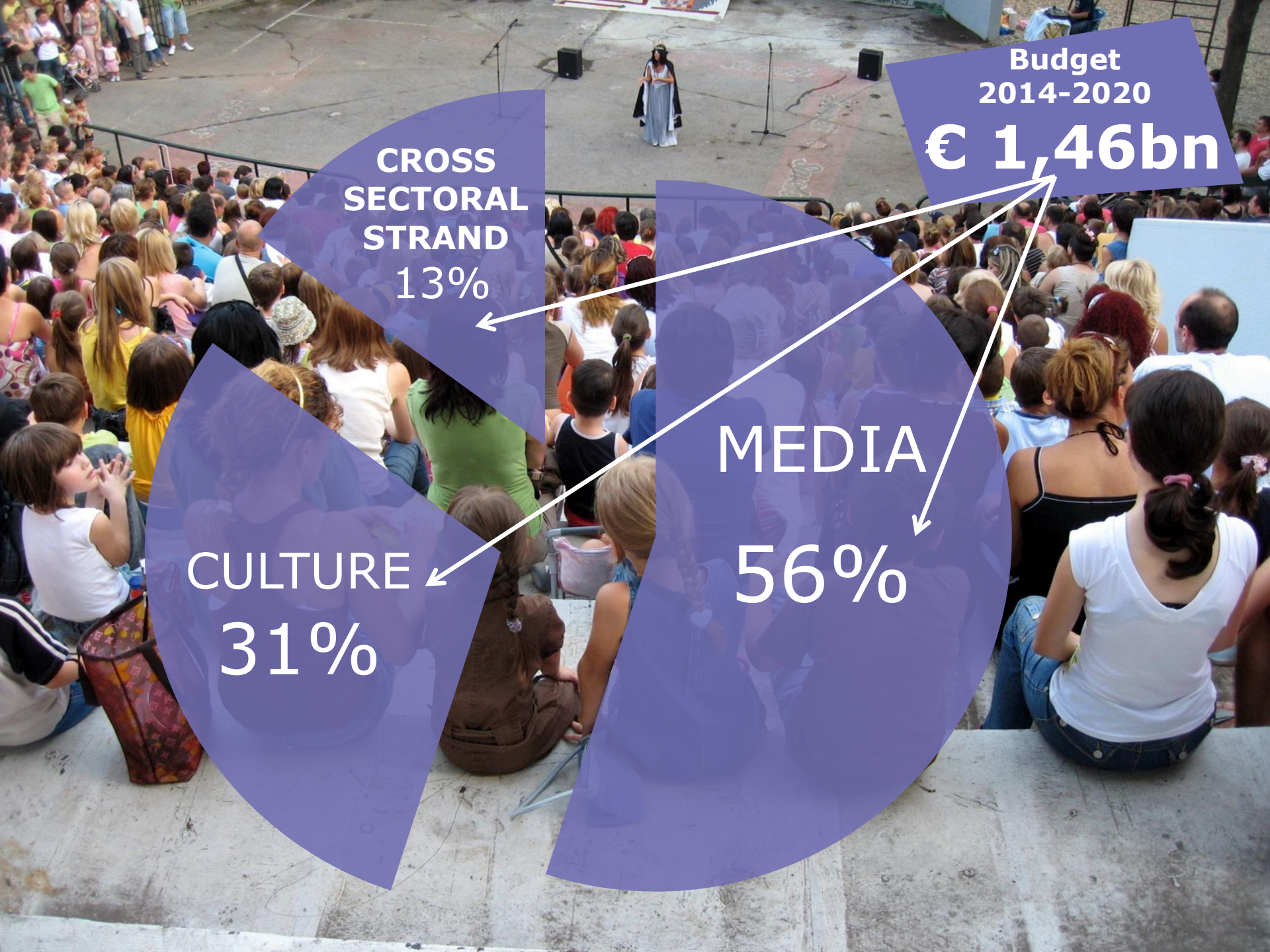
Budget
2014-2020

€ 1,46bn

CROSS
SECTORAL
STRAND
13%

MEDIA
56%

CULTURE
31%



A person wearing a black hoodie is shown in profile, holding a camera up to their eye to take a photograph of a vast field of bright yellow flowers. The background is a soft-focus expanse of the same yellow flowers under a bright sky.

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EUROPEAN ADDED VALUE

- The programme shall support activities that are not financed at national level or that can be more efficiently supported at EU level (eg, leverage effect)
- The transnational character of supported activities is a key dimension

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CULTURE SUB-PROGRAMME

- European cooperation projects
- Literary translation projects
- European networks
- European platforms

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MEDIA SUB-PROGRAMME

- Support to training
- Support to development (single projects and slate funding)
- Support to development of European video games
- Support to television programming
- Support to co-production
- Support to market access
- Support to distribution of non-national films (automatic and selective schemes)
- Support to international sales agents
- Support to cinema networks
- Support to festivals
- Support to audience development
- Video on demand

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PRIZES

- Architecture
- Cultural Heritage
- Literature
- Contemporary music



A nighttime photograph of a cityscape, likely a European city, with mountains in the background. The city lights are visible, and the mountains are silhouetted against the dark sky. A blue banner in the top right corner contains the text '2014-2020'. A white banner in the bottom center contains the title 'EUROPEAN CAPITALS OF CULTURE' and a description of the program.

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EUROPEAN CAPITALS OF CULTURE

2 cities who bear each year the title of European Capital of Culture and use culture as a key factor for their urban development



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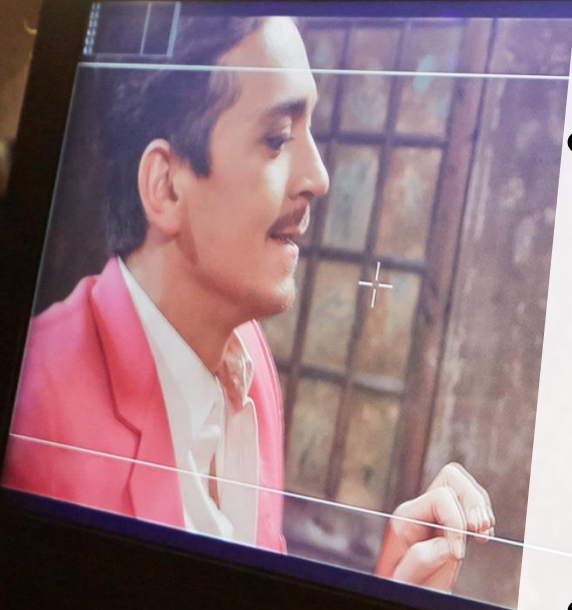
EUROPEAN HERITAGE LABEL

European Heritage Label awarded to sites that have symbolic historical value for the European integration process

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OPPORTUNITIES FOR NON-EU COUNTRIES

- Culture sub-programme: Selected projects (excluding special actions) may spend up to 30% of awarded funds in any country in the world - beyond those who signed up for Creative Europe
- MEDIA sub-programme: Via European organizations:
 - Training actions
 - Co-production
 - Market access



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SIGNING UP FOR CREATIVE EUROPE

Conditions

1. Signing a Protocol between the European Commission and the country giving access to EU-supported programmes
2. Signing a specific agreement between the Commission and the country to participate in Creative Europe (fully or partly)
3. Paying an annual contribution ("entry ticket")
4. Establishing a Creative Europe Desk in the country

MORE INFORMATION

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http://ec.europa.eu/culture/creative-europe/index_en.htm

<http://ec.europa.eu/programmes/creative-europe/projects/>

THANK YOU!